1. Collected and analyzed Web metrics such as visits, time on site and page views per visit.
2. Built, implemented and updated effective SEO strategies.
3. Developed paid client ads for use on diverse social media platforms, achieving average of [Number] users per ad.
4. Produced and submitted weekly reports outlining progress against KPI objectives.
5. Created content strategies for digital media.
6. Maintained continuous check on [Type], [Type] and [Type] metrics, optimizing and enhancing campaigns based on current trend data.
7. Performed in-depth competitor reviews to check competitor activities with ad placement, keyword use, placement bids and landing pages.
8. Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.
9. Actively listened to customers' requests, confirming full understanding before addressing concerns.
10. Identified appropriate KPIs and reported key metrics from digital campaigns.
11. Served customers in a friendly, efficient manner following outlined steps of service.
12. Helped clients develop website portals and social media pages to promote businesses.
13. Managed quality assurance program, including on-site evaluations, internal audits and customer surveys.
14. Exceeded goals through effective task prioritization and great work ethic.
15. Demonstrated respect, friendliness and willingness to help wherever needed.
16. Received and processed stock into inventory management system.
17. Completed [task] to ensure compliance with relevant [type] regulations.
18. [Type] hardware proficiency
19. Increased customer satisfaction by resolving [product or service] issues.
20. Developed and implemented performance improvement strategies and plans to promote continuous improvement.